

# EYFFELA



*A symbol of greatness, audacity and innovation !*

## WHY AN EIFFEL TOWER ?

The Eiffel Tower is known to be a **symbol** of technical and artistic innovation. At the time it marked the spirits by **pushing many limits** and today it is recognized as a place of gathering and sharing.

The LUDyLAB is inspired by this story to in turn **create its own**.

## HER STORY

Our Iron Lady landed at the LUDyLAB on **June 03, 2021 !**

She is the result of an unconditional passion of **Jean-Marc Massé** for the Eiffel Tower, who realized his childhood dream by designing this magnificent **1/10 scale replica**. She **stands out** for her galvanized dress, her floor and her lighting system !

Just like her older sister, Eyffela was initially planned to be "ephemeral", given its success she has **definitely** taken up residence in our courtyard to the delight of the inhabitant of Chambretaud.

Eyffela it's **6 months** of design and manufacture, **6 semi-trailers** to get here and **3 days** of assembly and technical prowess to assemble these **23 tons** of metal over **32m** in height. A real challenge and an adventure shaped by the Vendée artists of the Massé company located in Rochetrejoux.

An example of the **Vendée know-how** that we are proud to display in our beautiful and **dynamic bocage**.



### NIGHT ILLUMINATION



@LUDYLAB

### SELFIE SPOT

PLACE YOURSELF IN FRONT OF EYFFELA  
TAKE YOUR BEST POSE  
TAG US ON SOCIAL NETWORKS  
WE WILL SHARE IT !



The most innovative and original  
can win prizes!

## EYFFELA IN YOUR YARD ? IT'S POSSIBLE !

You can rent Eyffela for your events

Only from January to June

Fore more information, contact us at :

[contact@ludylab.fr](mailto:contact@ludylab.fr)



SCAN ME  
ENGLISH VERSION

